

¡Hasta Aqui No Mas! is calling on the community to spread the word, challenge their peers and social norms that perpetuate sexual violence.

Connect with us on social media and let us know how do you confront sexual violence?

Join the Conversation

Facebook: facebook.com/latinamericanwomen

Twitter: @MUJERorg

Email: hastaaquinomas@mujer.ca

Hashtags: #WDTL #HastaAquiNoMas

www.mujer.ca

www.draw-the-line.ca

2141 Jane St, 1st Floor, Toronto ON, M3M 1A2, 416.515.9413



MUJER promotes the integral development of Latin-American women and girls into Canadian society. MUJER works from an inclusive, anti-oppressive, anti-racist, and feminist framework.

MUJER promotes programs, resources, and services that respond to the needs of Latin-American Women and youth.

¡HASTA AQUI NO MAS!

DRAW-THE-LINE.CA

¡HASTA AQUÍ NO MAS!

¡HASTA AQUÍ NO MAS! / DRAW THE LINE is a multimedia educational campaign that aims to engage Latin@s in a dialogue about sexual violence. The campaign challenges common myths about sexual violence and equips bystanders with information on how to intervene safely and effectively.

For the last year MUJER has been working with the Latin-American community in Ontario, Canada, to analyze how stereotypical portrayals of what it means to be a woman or a man can lead to violence, harassment, stalking, sexual assault and rape as part of the gender inequity in our society perpetuated by patriarchal and cultural norms. The goal of the campaign is to increase knowledge about sexual violence and encourage community members to be actively committed to preventing and challenging sexual violence.

MUJER has produced a set of public service announcements (PSAs) to promote the initiative, which feature Latin-American men and women confronting sexual violence. The PSAs have been created to generate conversations about sexual violence against women, strategies for prevention and to promote attitudes and behaviours that empower men and boys to play an active role in ending sexual violence and to support messages of consent, equity and accountability.

STATISTICS

More than 87% of victims of sexual assaults are females. Approximately 98% of persons accused of sexual offences are males. According to Statistics Canada in 2009, 265,000 individuals, women and men, reported that they had been sexually assaulted in Ontario, yet it is estimated that only 1 in 10 sexual assaults are reported.

WHAT IS SEXUAL VIOLENCE?

Sexual Violence is any sexual act or attempt to obtain a sexual act by forcing an individual to do so, regardless of the relationship with the victim. It is a serious problem, which has a deep impact on the physical and mental health of the survivors of these acts. Even though women and girls are the main victims of these acts, sexual violence can happen to anyone and can be committed by anyone, such as friends, acquaintances, relatives, co-workers, and even partners. Sexual Violence acts are widely underreported and underestimated. It is a severe problem in our society that you can help prevent.

Rape or attempted rape - forced vaginal, anal or oral penetration.

Fondling or attempted fondling - touching, rubbing against another person's body for sexual purposes

Sexual Harassment - comments, attitudes, blackmail, advances, and threats of a sexual nature, made verbally, in written form or visual form and causing the woman to feel uncomfortable or insecure.

Cyber-Harassment or intimidation - using technology (ie computers, cell phones, etc) to make threats, hurtful or negative comments, insults, pornography or spreading rumors or pictures.

Sexual Exploitation - when someone in a position of trust or authority (for example, a teacher, religious leader, touches any part of the body of a young person for a sexual purpose or invites that young person to touch them for a sexual purpose.

Incest - a sexual relationship forced upon a child by an adult or another child in the family.

Control of reproductive health - when a person forces the use of a contraceptive or otherwise restricts the woman's access to contraception, hence exposing her to the risk of unwanted pregnancy or STIs

Hate crimes against LGBTTSIQQ (lesbian, gay, bisexual, transsexual, transgender, two-spirit, intersex, queer and questioning)

HOW CAN YOU TAKE ACTION?

- Get informed. Attend talks, courses, events, and read information about these issues. Educate yourself so that you can help others better
- Be an ally to women around you. People all over the world try very hard to fight this issue and with your support we can make a difference
- When you see someone being abused or disrespected by another person, **don't stay silent - do something!** If you can, go talk to the person to make sure he/she are okay and if not, seek help
- Don't promote sexual violent, abusive, and/or discriminatory acts. Let others know that it is wrong to fund these acts and that the safety of women and children is fundamental
- Speak out against all kinds of abuse. Sexual Violence is a big problem but so is bullying, homophobia and gay-bashing and no one deserves to be discriminated
- Be aware of your own actions and attitudes so that you don't offend those around you
- If you suspect someone is being abused, gently ask if you can help
- If you fear you are abusive in any way to other people, seek help