

Use the table below to think through how you might engage diverse stakeholders in a meaningful and mutually beneficial way.

Table 2. Stakeholder Engagement

| Examples | Stakeholder Engagement |
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| <p>Who cares about the program?</p> <ul style="list-style-type: none"> • <i>Internal staff</i> • <i>Board of directors</i> • <i>Community leaders</i> • <i>Participants</i> • <i>Funders</i> • <i>Policymakers/legislators</i> • <i>Others</i> | <p>Who cares about the program?</p> |
| <p>What do they bring to the evaluation process?</p> <ul style="list-style-type: none"> • <i>Information</i> • <i>Vision</i> • <i>Context</i> • <i>Experience</i> • <i>Resources</i> • <i>Connections & influences</i> | <p>What do they bring to the evaluation process?</p> |
| <p>How are you going to reach out to them?</p> <ul style="list-style-type: none"> • <i>Assign to the project</i> • <i>Invitation</i> • <i>Recruit</i> | <p>How are you going to reach out to them?</p> |
| <p>How are they going to be involved?</p> <ul style="list-style-type: none"> • <i>Planning and development</i> • <i>Support role (e.g., collecting data)</i> • <i>Providing feedback to the report or throughout the process</i> | <p>How are they going to be involved?</p> |

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| <p>In which phase of the process are they going to be involved?</p> <ul style="list-style-type: none">• <i>From the beginning to the end: develop the plan, collecting data, analyzing the data, etc.</i>• <i>As needed: specific tasks in the collecting or sharing information.</i>• <i>At the end: learning about the program.</i> | <p>In which phase of the process are they going to be involved?</p> |
| <p>Considerations</p> <ul style="list-style-type: none">• <i>Time and resources</i>• <i>Availability & utility</i> | <p>Considerations</p> |